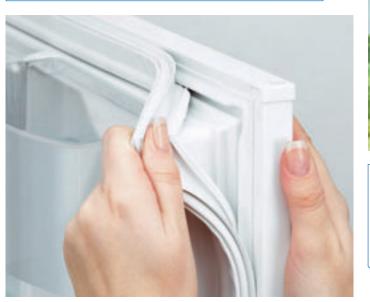


All our free-standing fridges, freezers and fridge freezers enjoy

Humidity control panel

The humidity control panel is found on most of our cooling appliances. This clever piece of technology alters the humidity of the vegetable compartment to optimise the appearance and preservation of the food.



Constant freezing

All Siemens standard freezers have individual freezing elements for each drawer, which means that you can freeze food wherever there is space as the temperature is kept constant throughout the cabinet.

First class thinking

Four star freezing compartments allow frozen food to be stored at below -18°C. This means that fresh food can be frozen and stored for longer periods up to 12 months.

Foamed in evaporator

All models feature a foamed in evaporator to protect it from damage. The evaporator in a Siemens fridge is hidden behind the interior wall of the appliance, giving more interior space in the fridge. This smooth interior surface also makes the fridge easier to clean, looks more attractive, and reduces the potential of damaging an exposed evaporator.

No more defrosting with our frost free fridge freezers

Many of our fridge freezers feature frost free technology, which means no more defrosting. This ensures a permanently cold, dry environment with no build up of ice in the freezer. Food packs don't stick together. The labels on the food packs stay clear and easy to read and ice cubes will not stick to the tray. These models now use their electronics to monitor and control the frost free operation, ensuring

the freezer only initiates the frost free cycle when the appliance actually needs it, saving considerably in energy consumption.





Removable magnetic door seals

To make the door seals easy to clean or replace, we've made them magnetic. You simply pull the seal away from the inner door lining, give everything a good clean and then put it back. It really is that simple.

\sim	VVV



Clean, fresh design is what makes our cooling appliances really stand out.



Transparent design

The spacious robust freezer drawers keep temperature loss to a minimum.

The drawers glide in and out easily, even when fully loaded, and the safety stops prevent the drawers from being accidentally pulled out. The freezer baskets have transparent drawer fronts, which look attractive and allow viewing of the contents without having to pull out the drawer.

Pull out fridge tray

Some of the models feature an innovative pull out fridge tray suitable for the storage of meat, cheese and other small items. The tray itself can be moved from side to side thus maximising internal storage space.



Deluxe interior

Featuring steel trims to the glass shelves, frosted white interior parts, metal trims to the door compartments and chrome bottle racks, these machines look great inside and out.

Metal can holder

Available on certain models, the metal can dispenser can hold up to 5 standard cans. It hangs beneath any shelf you choose simply by sliding it on or off.



A place for everything

In some models one of the safety glass shelves can be divided so taller items can be stored in the fridge. This is ideal for storing wine bottles inside the fridge. A handy bottle storage support is also provided on some models in the door to prevent bottles from rocking and tipping. It can hold up to four 2 litre bottles.





External design

A Siemens appliance is built to complement any home. With long door designs, in door electronics and a choice of colour finishes, the Siemens cooling range has something to enhance most kitchens. White and stainless steel are great colours for most homes, but if you have small children you'll know that stainless steel and sticky fingered toddlers are a bad combination. To overcome this, several models come in a "steel look" finish. It looks like steel but is fingerprint free and wipes clean easily.



Chiller drawer

Full width chiller drawers within our fridge freezers provide the perfect environment for the storage of fresh meat, poultry, fish and even ready meals. With the internal temperature at 3°C lower than the rest of the fridge, you can rely on your food retaining its taste and freshness for longer. Available on selected models only.

Our appliances come packed with the latest **technology and innovations.**



Super cool function

Adding warm or new food to the fridge can lead to an increase in the internal and food temperatures. By switching on the super cool function before you go shopping ensures the fast and safe cooling of food added to the fridge without affecting the temperature of food already in the fridge.

Precise electronic controls

All Siemens models feature various types of electronic control to accurately maintain temperature and promote safe food storage in your fridge and freezer. These controls also give different levels of alarm systems to indicate if the freezer door has been left open or if the internal temperature is too high.

Super freeze function

Adding warm or new food to the freezer may lead to part defrosting of pre-frozen items. The super freeze function ensures fast and safe freezing of food added to the freezer.

multiAirflow system

Within the Siemens fridge freezers, ventilation shafts provide a powerful flow of air around the fridge. This ensures even temperatures at all levels, ensuring quick cooling (40% quicker than a standard fridge), less humidity and no condensation build up. All resulting in food staying fresher for longer.



Bright internal lighting

Every item can be easily identified and located within Siemens machines due to the twin lights within fridge freezers, bright krypton lights within the tall fridges and even due to the internal lights that we have in the tall freezers.

Internal krypton light

The fridge interior on selected models is lit by a krypton light – this is a stronger light than used in standard fridges and fully illuminates the fridge, allowing easy viewing of your fridge contents.









Vegetable drawer

The ripple effect base in the vegetable drawer encourages air movement within the drawer. This reduces the level of humidity and extends food freshness.

When it comes to quality, safety and the environment we never give less than our best.



bacteria Kontrol

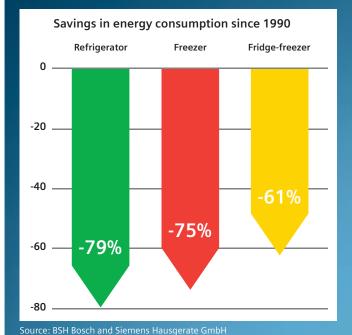
There's no hiding place for unwanted organisms in our refrigerators. The internal walls include a natural anti-bacterial system that lasts for the lifetime of the appliance.

Door open and high temperature alarm systems

To ensure that you keep your food in the best possible environment all electronic models have built-in alarm systems that will let you know if you have inadvertently left the door ajar or if there has been a power cut which may have resulted in the internal temperature rising.

Reasons why you should buy a Siemens cooling appliance.

Your fridge and freezer probably consume the highest levels of energy in your home. Plugged in for 24 hours a day, 52 weeks a year, keeping them running contributes to the £3bn UK households spend on electricity bills per year. Compared with their counterparts from 1990, today's cooling appliances consume 79% less energy.



A++ is up to 45% more efficient than A for cooling appliances. Saving a further 23%

Saving a further 28%

Saving a further 45%





Environmental pledge

All Siemens cooling appliances use recyclable plastics. And all our models are free from HFC and CFCs (the gases that cause long term damage to the ozone layer).

Tried and tested

All Siemens fridges and freezers are built to last. And rigorous testing ensures that our products meet all the requirements of our customers.

Every single one of our appliances are tested before they leave the factory. For 24 hours a day, our components are tested continuously to the maximum tolerance possible for the equivalent lifetime of the appliance.

The shelves are strong enough to take 20kg of weight and our doors are weighted and then opened and closed by the handle 200,000 times during testing to ensure they are robust (200,000 times is equivalent to opening and closing the door 27 times per day for 20 years).

Materials are not only tested for suitability and longevity, we also look at how they sound and feel when we use them. Like the satisfying "clunk" of a door closing.

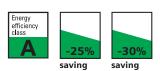
A+ energy and A++ energy

Siemens have always aimed for the lowest possible energy consumption rates for our



appliances. Some of the Siemens cooling range is now A+ energy rated and some are even A++ rated. A+ uses up to 25% less electricity than an A rated appliance and A++ uses up to 30% less electricity than an A+ rated appliance. This saves you money and helps the environment too. Finally we make sure that, although our products

are packed safely for safe transport, we use as little packaging as possible.



83